



Event Alert

What	2014 MN Brewery Running Series Kick-Off Event
Where	Running Room, Uptown 1433 W Lake St, Minneapolis, MN 55408
When	Saturday, March 29, 2014 6-9pm
Who	Apple Adventure Racing and the MN Brewery Running Series, Running Room, Bolder Options, Brooks, Seven Sundays, Kosama, Great Waters Brewery, Summit Brewery, 612 Brew, Fulton Brewing Co, Badger Hill Brewing, Harriet Brewing Co, Surly Brewing Co, Boom Island Brewing, Northgate Brewing, Pracna of Main, The Local, and more!
Why	Apple Adventure Racing, along with our partners and sponsors, will host this pre-season event to launch upcoming 2014 season.
Details / Info	The event is FREE (with suggested \$5 donation to our non-profit partner, Bolder Options) and open to the public. Attendees must register prior to event to attend. (appleadventureracing.com or runningroom.com)

At the event, we will:

- Announce 2014 Series schedule
- Hear from our partners / sponsors
 - Running Room Product Demos
 - Q & A with participating MN Breweries / Craft Beer experts
 - Bolder Options Special Guest
- Offer:
 - Discounts on series registration
 - Discounts on Running Room store merchandise
 - Samples from participating breweries
 - FREE goodies and SWAG Bag

Members of the Media – to attend or arrange interviews please contact Christine Tsang at tsang@neuger.com or 612-843-2140